

*Rose City Fukuyama*

*Fukuyama International Townscape Rose Trials  
Guidelines for Applications*

April, 2022

**World Rose Convention Fukuyama Organizing Committee  
Fukuyama City**

## 1. Background and Purpose of the Trials

In Fukuyama City, citizens planted roses with a wish for peace and reconstruction following the devastation of World War II. For more than 60 years citywide efforts have been made to create a city filled with roses. Roses are grown by children to adults, and today the city boasts one million roses that bloom throughout the city from home gardens to small flower beds along city streets.

The “World Federation of Rose Societies 20<sup>th</sup> World Rose Convention 2025 in Fukuyama” will be held in the city in 2025.

This convention will disseminate the Community Spirit of Fukuyama, “Rose Mind”, throughout the world, as a message of peace. “Rose Mind” encompasses the ideas of compassion, kindness, and the spirit of mutual cooperation that is nurtured by lovingly cultivating roses. This event also aims to create a new appreciation for roses while promoting initiatives that incorporate the perspectives of SDGs, which aim to achieve sustainable societies and pass on these initiatives to the next generation.

The Rose Trials call for entries that can be easily grown by anyone and are not dependent on the use of pesticides other than insecticides, that are suitable for cultivation in towns and cities, and that will add colour to any community.

The purpose of the trials is to publicize throughout the world a new global image of roses from Fukuyama and promote sustainable rose town development in accordance with SDGs by presenting awards for outstanding roses that can create a rich landscape and promoting them as townscape roses.

## 2. Eligibility for Applications

Breeders both professional and amateur, and agents (including nurseries) for breeders are eligible. When the applicant is an agent, documentation from the breeder that certifies that the breeder has entrusted the agent with the application for the trials must be provided.

Sponsors of the trials will bear no responsibility concerning intellectual property rights and/or sales rights of the breeders related to entries. Should any problems arise related to entries, the parties concerned will bear responsibility for resolving them. Awards may be reconsidered depending on the outcome.

## 3. Basic Concept

Roses must meet all of the following characteristics:

- Roses that have excellent disease resistance, are vigor, can be grown without need for fungicides, and suit the climate of Japan (Fukuyama).
- Roses that colour the town, and create a rich landscape.

## 4. Eligible Rose Varieties

Varieties that have never been released within or outside Japan, or varieties released on or after January 1, 2019.

## 5. Maximum Number of Varieties that can be Submitted

Limited to a total of three varieties per single breeder (company). An agent (company) representing multiple breeders can submit a total of three varieties for each breeder.

Submit **seven plants equivalent to 2-year-old ones** per single variety. For CL (Climbing Roses), however, submit **three plants**.

## 6. Entry Fee

Free of charge

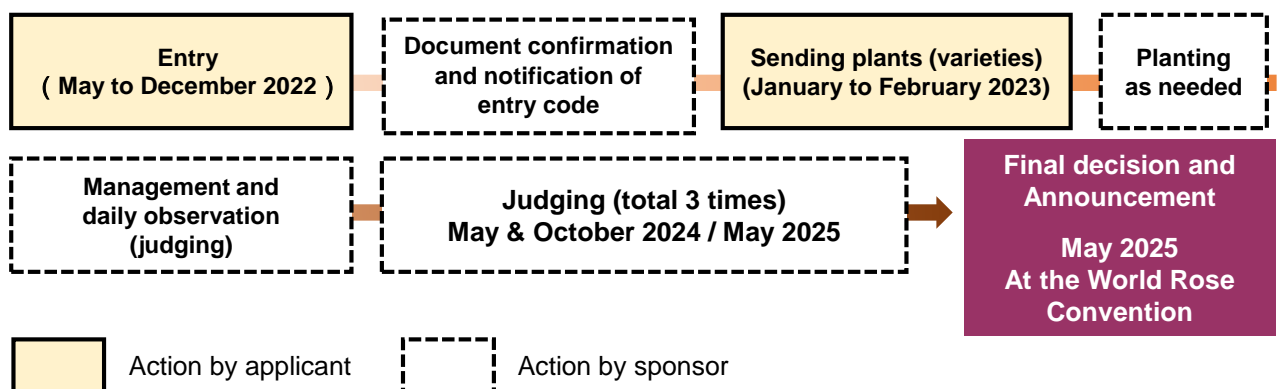
## 7. Location (Planting Site)

Rose plants will be planted at the Fukuyama Gardening Center (Kanae-cho, Fukuyama City) and in flower beds along the road, etc., around Fukuyama City.

## 8. Management of Plant Submissions

Submitted Plants will be managed daily by sponsors. Only the minimum insecticides is used, no other pesticides are used.

## 9. Schedule for Final Decision and Announcement of Winners



### (1) Entry

Please submit the application form (Form 1) to the following address (E-mail acceptable):

World Rose Convention Organizing Committee Secretariat  
(World Rose Convention Promotion Office, Fukuyama City)  
3-5 Higashisakura-machi, Fukuyama City, Hiroshima Prefecture 720-8501 Japan  
TEL : (81) 84-928-1210  
E-mail : world-rose-convention@city.fukuyama.hiroshima.jp

### (Attachment)

When the applicant is an agent, an authorization letter (documentation that certifies that the breeder has entrusted the agent with the application for the trials)

(\*) The authorization letter can be in any format.

(\*) The applicant will be notified of the entry code upon receipt of the application form.

## **(2) Application period (Entry)**

From May 1 to December 10, 2022 [**Postmarked Valid**]

## **(3) Sending plants**

- (a) Rose plants from outside Japan should be sent by airmail. The applicant will bear all responsibility for ensuring that the package undergoes quarantine inspection by the Japanese government, i.e., an original phytosanitary certificate issued by the government of his or her own country (a copy is not acceptable) and a label for customs inspection, clearly indicating that the contents are rose plants, must be attached to the parcel. (Roses which do not meet the above conditions will not be accepted for inspection, and will be discarded.)  
Please note that, when sending rose plants from certain countries, it may also be necessary to have an inspection performed on-site by the relevant government agency of the country of origin.
- (b) The applicant is responsible for the cost of transportation including any quarantine charges in the country of origin and in Japan. We cannot accept rose plants with insufficient postage.
- (c) The entry code label **must** be placed on each plant that will be entered with no exceptions.

## **(4) Deadline for rose submissions**

Rose plants **must** arrive January 10 through February 28, 2023.

## **(5) Judging**

Judging is conducted 3 times, once each in May and October, 2024 and in May, 2025 by a panel of judges as well as by daily observation by sponsors.

## **(6) Final decision and announcement**

The final decision and announcement of winners will be made during the 20th World Rose Convention in Fukuyama.

## **10. Selection**

The final decision will be made by judges, daily observation (judging) by sponsors, and voting by the participants of the World Rose Convention in Fukuyama. Judging by judges and daily observation (judging) by sponsors will be conducted based on judging criteria.

## **11. Awards**

- Gold, silver and bronze awards will be presented for varieties recognized for their excellence.
- The variety recognized as the most outstanding will be selected as the “20th World Rose Convention in Fukuyama 2025 Commemorative Rose.”
- Special awards will also be presented. (Details regarding special awards will be announced separately.)

## **12. Conditions for Plant Submissions**

- (1) Submitted plants shall become the property of sponsors and will not be returned.
- (2) Award winners may be asked to discuss with sponsors the name (registered name or nickname based on the Plant Variety Protection and Seed Act: Law No. 83 of 1998) and the method of dissemination of the award-winning variety in Fukuyama City.

### **13. Sponsors**

World Rose Convention in Fukuyama Organizing Committee and Fukuyama City

#### **[Contact Information]**

World Rose Convention Organizing Committee Secretariat

(World Rose Convention Promotion Office, World Rose Convention Promotion Department,  
City Office, Fukuyama City)

(Fukuyama City Hall) 3-5 Higashisakura-machi, Fukuyama City, Hiroshima Prefecture 720-  
8501 Japan

TEL | (81) 84-928-1210

FAX | (81) 84-928-1229

E-mail | [world-rose-convention@city.fukuyama.hiroshima.jp](mailto:world-rose-convention@city.fukuyama.hiroshima.jp)

#### **[Addressee for Plant Submissions]**

Fukuyama Gardening Center

609 Kanae-cho Warae, Fukuyama City, Hiroshima Prefecture 721-0541 Japan

## Judging Criteria and Rating System

Roses planted at the Fukuyama Gardening Center and along city streets will be judged in order to discover roses that colour the town, and create a rich landscape.

### <Judging category A: Total 170 points> Criteria related to the functions of roses

- **Pest and disease resistance (80 points)**
  - Resistance to pests and diseases will be evaluated.
- **Growth vigor (15 points)**
  - Strength of branches and vigor of the entire plant will be evaluated.
- **Self-cleaning (15 points)**
  - Self-cleaning ability, such as petals and flowers falling off naturally will be evaluated.
- **Weather resistance (20 points)**
  - Adaptability to the climate of Fukuyama will be evaluated.  
(See precipitation, humidity, temperature, and duration of sunshine on page 6.)
- **Continuous flowering (40 points)**
  - Continuous flowering habit will be evaluated.

**Plants (varieties) with 100 points or less in judging category A will not be eligible for Gold, Silver or Bronze Awards.**

### <Judging category B: Total 120 points> Criteria related to the quality of flowers and fragrance

- **Overall impression (60 points)**
  - Overall impression will be evaluated based on whether the plant gives a good impression including multiple flower buds, blooming flowers, and beautiful appearance.
  - Impression the rose giving to the town will be evaluated.
- **Quality of flowers (30 points)**
  - Uniqueness of flower shapes and beauty of colours will be evaluated.
- **Fragrance (15 points)**
  - Permeation, pleasantness, and intensity of fragrance will be evaluated.
- **Novelty (15 points)**
  - Characteristics not found in existing varieties will be evaluated.

### <Voting by Convention participants (10 ~ 2 points)>

- 10 points for the most popular variety, 8 points (2nd), 6 points (3rd), 4 points (4th) and 2 points (5th)  
(0 points for 6th place and lower)

**Reference data (Fukuyama City weather / Japan Meteorological Agency data)  
Last 10 years (2012-2021)**

Year	Precipitation(mm)					Humidity(%)	
	Total	Jan. to Mar. Total	Apr. to Jun. Total	Jul. to Sept. Total	Oct. to Dec. Total	Yearly average	Jun. to Sept. Monthly average
2012	961.5	184.5	297.5	299.0	180.5	69.5	71.8
2013	1,373.5	181.0	365.5	497.0	330.0	71.1	73.3
2014	1,123.5	142.5	224.0	463.0	294.0	73.7	78.3
2015	1,276.5	202.5	419.0	413.5	241.5	75.9	80.0
2016	1,552.0	169.5	749.0	441.0	192.5	76.4	79.3
2017	1,269.0	115.5	328.5	447.5	377.5	75.4	78.5
2018	1,582.0	223.5	342.5	898.5	117.5	73.5	75.8
2019	947.5	148.0	222.0	430.5	147.0	73.2	76.8
2020	1,318.5	192.0	451.0	496.5	179.0	73.4	77.8
2021	1,560.0	152.0	374.0	926.5	107.5	73.8	79.3
<b>Average</b>	<b>1,296.4</b>	<b>171.1</b>	<b>373.3</b>	<b>531.3</b>	<b>216.7</b>	<b>73.6</b>	<b>77.1</b>
Year	Temperature(° C)						Duration of sunshine (h) (Monthly average)
	Jan. to Feb. (Daily average)	Mar. to Apr. (Daily average)	May to Jun. (Daily average)	Jul. to Aug. (Daily average)	Sept. to Oct. (Daily average)	Nov. to Dec. (Daily average)	
2012	3.9	11.1	20.5	28.1	21.6	8.0	164.5
2013	4.2	10.9	21.1	28.2	21.5	8.6	187.3
2014	4.7	10.9	20.6	26.4	20.5	8.6	168.2
2015	5.0	11.6	20.5	26.4	19.4	11.1	165.8
2016	5.5	12.1	20.9	27.8	22.0	10.0	169.4
2017	4.9	11.1	20.5	28.0	20.1	7.9	182.6
2018	3.6	12.3	20.5	28.8	20.5	9.9	187.3
2019	6.0	11.3	21.0	26.8	22.6	9.9	176.3
2020	6.8	11.1	21.5	27.0	21.2	9.5	182.7
2021	5.7	12.7	20.8	27.0	21.5	9.4	179.4
<b>Average</b>	<b>5.0</b>	<b>11.5</b>	<b>20.8</b>	<b>27.5</b>	<b>21.1</b>	<b>9.3</b>	<b>176.3</b>



WFRS 20th  
WORLD ROSE  
CONVENTION  
**2025**  
in FUKUYAMA